

RUNDOWN AND PARALLEL PRESENTATION TIME SCHEDULE

INTERNATIONAL CONFERENCE ON MANAGEMENT, BUSINESS, APPLIED SCIENCE, ENGINEERING AND SUSTAINABILITY DEVELOPMENT

CALL FOR PAPERS AND BROMO TOUR POLITEKNIK NEGERI MALANG 9-10 FEBRUARY 2019

SUBMIT PAPER AND REGISTRATION
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DEADLINE ABSTRACT SUBMISSION 2 FEBRUARY 2019



PROF ABDUL TALIB
UTHM MALAYSIA



DRS AWAN SETYAWAN
DIRECTOR POLINEMA



DR ARASY ALIMUDIN
RECTOR NAROTAMA



DR ANTON MUHIBUDDIN
JSPS JAPAN



HASAN ABADI MAP
RECTOR UNIRA
MALANG



DJOKO RAHARDJO MP
RECTOR UNIK
KADIRI



PROF SRI HARMADJI
RECTOR UWKS
SURABAYA



ADI PRAWITO MM MT
PRESIDENT OF
INTAKINDO EASTJAVA

PROJECT MANAGEMENT
QUALITY CONTROL AND MANAGEMENT
RELIABILITY AND MAINTENANCE ENGINEERING
SAFETY, SECURITY AND RISK MANAGEMENT
SERVICE INNOVATION AND MANAGEMENT
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
SYSTEMS MODELING AND SIMULATION
TECHNOLOGY AND KNOWLEDGE MANAGEMENT
OPERATIONS RESEARCH
PRODUCTION PLANNING AND CONTROL
DECISION ANALYSIS AND METHODS

E-BUSINESS AND E-COMMERCE
ENGINEERING ECONOMY AND COST ANALYSIS
ENGINEERING EDUCATION AND TRAINING
ENGINEERING AND APPLIED SCIENCES
GLOBAL MANUFACTURING AND MANAGEMENT
HEALTHCARE SYSTEMS AND MANAGEMENT
HUMAN FACTORS
INFORMATION PROCESSING AND ENGINEERING
INTELLIGENT SYSTEMS
MANUFACTURING SYSTEMS



RUNDOWN

FEBRUARY 9, 2019	
08.00-09.30	
REGISTRATION AND COFFEE SNACK TIME	
09.30-10.00	
OPENING AND DIRECTOR POLINEMA SPEECH	
DRS AWAN SETYAWAN	
10.00-12.30	
INTERNATIONAL CONFERENCE ON MANAGEMENT, BUSINESS, APPLIED SCIENCE, ENGINEERING AND SUSTAINABILITY DEVELOPMENT	
PROF TALIB BIN BON	UTHM MALAYSIA
DR ARASY ALIMUDIN	RECTOR UNIVERSITAS NAROTAMA
PROF SRI HARMADJI	RECTOR UNIVERSITAS WIJAYA KUSUMA
DJOKO RAHARDJO MP	RECTOR UNIVERSITAS KADIRI
DR HASAN ABADI MAP	RECTOR UNIVERSITAS ISLAM RADEN RAHMAT
DR ANTON MUHIBUDDIN	JSPS JAPAN
ADI PRAWITO MM MT	NAROTAMA INTAKINDO INKINDO
12.30-13.30	
BREAK SHOLAT LUNCH	
13.30-15.30	
PARALLEL PRESENTATION (1)	
15.30-16.00	
SHOLAT COFFEE BREAK	
16.00-18.00	
PARALLEL PRESENTATION (2)	
18.00	
CLOSING	
FEBRUARY 10, 2019	
01.00-04.00	
TO BROMO	
04.00-09.00	
BROMO TOUR (BROMO SUNRISE, DRONE, BREAKFAST)	

PARALLEL PRESENTATION (GROUP 1) UNESA POLINEMA UIN MALANG

- Title: DEVELOPMENT OF MARKETING MANAGEMENT AGAINST AN INCREASE IN THE QUANTITY OF INTEREST TO TRAINING: THE SHORT COURSE AT THE AVIATION POLYTECHNIC OF SURABAYA**
DHIAN SUPARDAM, YATIM RIYANTO, SOEDJARWO
Universitas Negeri Surabaya
- Title: PAUD MANAGEMENT IN GLOBALIZATION ERA**
REHENING KURNIA, AHMAD SONHADJI, YOYOK SOESATYO, LUSY TUNIK MUHARLISIANI
Postgraduate student, Department of Education Management, Unesa, Surabaya, Jawa Timur, Indonesia
Professor, Department of Education Management, Unesa, Surabaya, Jawa Timur, Indonesia
Department of English Education, Universitas Wijaya Kusuma, Surabaya, Indonesia
rehening.170709760@unesa.ac.id lusytm_fbs@uwks.ac.id + lusy.18007@mhs.unesa.ac.id
- Title: INFLUENCES OF LEARNING ENVIRONMENT AND PERSONAL FACTOR TOWARD CAREER COMPETENCIES OF THE STUDENTS IN VOCATIONAL EDUCATION IN AVIATION VOCATIONAL HIGH SCHOOL SURABAYA**
PRASETYO prasetyo.17070976019@mhs.unesa.ac.id
Universitas Negeri Surabaya
- Title: STRATEGY FOR DEVELOPING HIGH ORDER THINKING SKILLS IN AUTOMOTIVE BASIC TECHNOLOGY SUBJECTS AT STATE VOCATIONAL HIGH SCHOOL (VHS)-1 OF JETIS MOJOKERTO**
SUNWINARTI Sunwinarti881@gmail.com
Universitas Negeri Surabaya
- Title: CRITICAL STUDY OF RESEARCH RESULTS ABOUT TVET AND TEFA'S ROLE IN SOCIAL, ECONOMIC AND EDUCATION DEVELOPMENT IN THE COUNTRY**
S. MUSLIM, E. ISMAYATI, N. KUSUMAWATI, E. RAHMADYANTI, M. A. HILMI, A. CIPTONO, S. SETIYONO, D. LUKMANTORO
(Electrical Engineering of Education/Universitas Negeri Surabaya email: supari@unesa.ac.id, Electrical Engineering of Education/Universitas Negeri Surabaya email: Euisheru@gmail.com, Chemistry of Department/Universitas Negeri Surabaya email: nitakusumawati99@gmail.com, Civil Engineering of Department/Universitas Negeri Surabaya) email: erinarahmadyanti@unesa.ac.id, Vocational Education/Universiti Tun Hussien Onn Malaysia email: alfin.hilmi@gmail.com, Vocational Education/Universiti Tun Hussien Onn Malaysia email: argo.ciptono@gmail.com, Vocational Education/Universiti Tun Hussien Onn Malaysia email: kislamet@gmail.com, Vocational Education/Universiti Tun Hussien Onn Malaysia email: dhanu@gmail.com
Electrical Engineering/Universitas Negeri Surabaya
Universitas Negeri Surabaya
- Title: DEVELOPMENT OF DELPHI BASED LEARNING MEDIA IN PASSIVE COMPONENTS OF RLC BASIC ELECTRICITY AND ELETRONICS SUBJECTS**
BAGUS DWI CAHYONO (baguscahyono16070895013@mhs.unesa.ac.id), SUPARI MUSLIM (supari.muslim@gmail.com), JOKO (joko@unesa.ac.id), BIMA ANGGANA WIDHIARTA P (bimaanggana90@gmail.com)
UNESA, Pasca Sarjana Universitas Negeri Surabaya
- Title: DEVELOPMENT OF LEARNING MEDIA BASED ON VIRTUAL REALITY IN THE SUBJECT OBJECT-ORIENTED PROGRAMMING IMPROVING LEARNING OUTCOMES OF RPL STUDENTS STATE VOCATIONAL HIGH SCHOOL (VHS)-2 OF BANGKALAN**
MOH. ROCHMAN WAHID MAULANA (moh.maulana16070895014@mhs.unesa.ac.id), SUPARI MUSLIM (supari.muslim@gmail.com), I GUSTI PUTU ASTO BUDITJAHJANTO (astobuditjahjanto@unesa.ac.id), BAGUS DWI CAHYONO (baguscahyono16070895013@mhs.unesa.ac.id)
Universitas Negeri Surabaya
- Title: DEVELOPMENT OF LED TV TRAINER LEARNING MEDIA IN AUDIO VIDEO ELECTRONICS MAINTENANCE AND REPAIR SUBJECTS AT VOCATIONAL HIGH SCHOOL (VHS) OF SURABAYA KAL-1**
DICKY MAHESA PUTRA (mahesaputra55@gmail.com), SUPARI MUSLIM (supari@unesa.ac.id), EUIS ISMAYATI (Euisheru@gmail.com), MOH. ROCHMAN WAHID MAULANA (moh.maulana16070895014@mhs.unesa.ac.id)
Pasca Sarjana Universitas Negeri Surabaya
- Title: EFFECT OF ARDUINO UNO BASED MICROCONTROLLER MEDIA TRAINER LEARNING OUTCOMES OF PSYCHOMOTOR AREAS OF STUDENTS IN BASIC COMPETENCIES CONTROLLING INPUT AND OUTPUT PORTS IN SURABAYA KAL-1 VOCATIONAL SCHOOL JUDGING FROM THE LEVEL OF CREATIVE THINKING**
KARNO SETYO BUDI, SUPARI MUSLIM, AGUS BUDI SANTOSA, DICKY MAHESA PUTRA
(karnobudi16070895001@mhs.unesa.ac.id, supari@unesa.ac.id, agusbudisantosa@unesa.ac.id, mahesaputra55@gmail.com)
Universitas Negeri Surabaya, Kampus Ketintang Gedung K9, Jalan Ketintang, Surabaya 60231, Telp/fax. +6231-8293484
- Title: ENTREPRENEURSHIP LEARNING MODELS TO INCREASE ENTREPRENEURIAL READINESS OF VOCATIONAL HIGH SCHOOL (VHS) STUDENTS**
SUPARI MUSLIM, NITA KUSUMAWATI, EUIS ISMAYATI, ERINA RAHMADYANTI, RATU NOORITA ACHMAD, PUPUT WANARTI RUSIMAMTO, SOEPARNO
Electrical Engineering Education, Universitas Negeri Surabaya, Indonesia email: supari@unesa.ac.id dan supari.muslim@gmail.com Chemistry of Department, Universitas Negeri Surabaya, Indonesia Email: Nitakusumawati99@gmail.com Electrical Engineering Education, Universitas Negeri Surabaya, Indonesia Email: Euisheru@gmail.com Civil Engineering, Universitas Negeri Surabaya, Indonesia Email: erinarahmadyanti@unesa.ac.id Economic of Management, Universiti Tun Hussien Onn Malaysia Email: rita_timoho@gmail.com Electrical Engineering Education, Universitas Negeri Surabaya, Indonesia Email: puputwanarti@unesa.com Civil Engineering Education, Universitas Negeri Surabaya, Indonesia Email: soeparnotopura@gmail.com
Universitas Negeri Surabaya

11. Title: **STRATEGY FOR DEVELOPING HIGH ORDER THINKING SKILLS IN AUTOMOTIVE BASIC TECHNOLOGY SUBJECTS AT STATE VOCATIONAL HIGH SCHOOL (VHS)-1 OF JETIS MOJOKERTO**
SUNWINARTI sunwinarti881@gmail.com , MUCHLAS SAMANI msamani@unesa.ac.id , Muhaji muhaji61@unesa.ac.id , SUPARI MUSLIM supari.muslim@gmail.com , KARNO SETYO BUDI karnobudi16070895001@mhs.unesa.ac.id
Universitas Negeri Surabaya, Kampus Ketintang Gedung K9, Jalan Ketintang, Surabaya
12. Title: **THE 21ST CENTURY CAPACITY DEVELOPMENT STRATEGY IN THE SUBJECT OF MOTORCYCLE CHASIS MAINTENANCE AT STATE VOCATIONAL HIGH SCHOOL (VHS)-1 OF GOMBONG KEBUMEN**
BIMA ANGGANA WIDHIARTA PUTRA bimaanggana90@gmail.com , MUCHLAS SAMANI msamani@unesa.ac.id , SUPARJI suparji@unesa.ac.id , SUPARI MUSLIM supari.muslim@gmail.com , SUNWINARTI sunwinarti881@gmail.com
Universitas Negeri Surabaya, Kampus Ketintang Gedung K9, Jalan Ketintang, Surabaya
13. Title: **THE DEVELOPMENT OF COLLABORATIVE PROBLEM-BASED LEARNING MODELS AT VOCATIONAL HIGH SCHOOLS**
SUDIRMAN RIZKI ARIYANTO , MUNOTO , SUPARI MUSLIM , MUHAJI , LATIFAHTUR RAHMAH sudirman.17070895007@mhs.unesa.ac.id , munoto@unesa.ac.id , supari@unesa.ac.id , muhaji61@unesa.ac.id , latifahtur.17070895006@mhs.unesa.ac.id
Pascasarjana Universitas Negeri Surabaya
14. Title: **THE EFFECT OF LED TV MEDIA TRAINER ON STUDENT COMPETENCES IN THE SUBJECT OF ELECTRONICS MAINTENANCE AND REPAIR OF AUDIO VIDEO AT SURABAYA KAL-1 VOCATIONAL SCHOOL BASED ON STUDENTS' CRITICAL THINKING ABILITY**
DICKY MAHESA PUTRA, SUPARI MUSLIM, EUIS ISMAYATI
Universitas Negeri Surabaya
15. Title: **THE OPTIMIZATION OF CROP PATTERN FOR MAXIMIZING THE IRRIGATION YIELD IN JATIKULON MOJOKERTO**
HENDRY hendrykurniawan69@gmail.com
State Polytechnic of Malang
16. Title: **ANALYSIS OF PEDESTRIAN FACILITIES ON MT HARYONO STREET AT MALANG CITY**
DWI RATNANINGSIH dwi.ratnarningsih@polinema.ac.id
Civil Engineering Department, Jl. Soekarno Hatta No 9 Po Box 4 Malang City, East Java , Indonesia
State Polytechnic Of Malang
17. Title: **ECO-DRAINAGE SYSTEM IN STEEP SLOPE AND THE FLOW MODELLING**
IMROATUL MUFIDAH imufidah45@gmail.com
State Polytechnic of Malang
18. Title: **EFFECT OF LAND USE CHANGE TO SURFACE RUNOFF IN AMPRONG RIVER, MALANG INDONESIA**
EKA FARALINA MUBIN, RATIH INDRI HAPSARI
Affiliation and Contact Adress : Department of Civil Engineering State Polytechnic of Malang Jl. Soekarno Hatta No.9, Malang 65141, Indonesia
State Polytechnic of Malang
19. Title: **EVALUATION OF DRAINAGE SYSTEM AND INUNDATION SIMULATION IN SOEKARNO-HATTA STREET MALANG INDONESIA**
MOCHAMMAD RIZALDI KHARISMA SAPUTRA rizaldikharisma93@gmail.com, RATIH INDRI HAPSARI ratihindrihapsari@yahoo.com
Department of Civil Engineering State Polytechnic of Malang Jl. Soekarno Hatta 9, Malang 65141, Indonesia
State Polytechnic of Malang
20. Title: **THE EFFECT OF DRAINAGE SYSTEM CONSIDERING THE LAND GRADING**
LAILI NAHDIYAH lely311@gmail.com
State Polytechnic of Malang
21. Title: **THE EFFECT OF LAND GRADING TO THE DRAINAGE SYSTEM IN VARYING LANDFORM**
LAILI NAHDIYAH lely311@gmail.com
State Polytechnic of Malang
22. Title: **VALUE ENGINEERING OF 4 STOREY BUILDING**
RATIH INDRI HAPSARI, TAUFIQ ROCHMAN
State Polytechnic of Malang, Jl. Soekarno Hatta 9, Malang 65141 Indonesia
STAI Miftahul Ulum, Pamekasan, Indonesia.
23. Title: **ANALYSIS OF HUMAN RESOURCE DEVELOPMENT AND COMMUNITY DEVELOPMENT IN AFFECTING THE COMPETITIVE ADVANTAGE OF THE RELIGIOUS COLLEGE OF ISLAM IN INDONESIAN**
SUTIAH sutiah@pai.uin-malang.ac.id
SUPRIYONO priyono@ti.uin-malang.ac.id
Pendidikan Agama Islam FITK Universitas Islam Negeri (UIN) Maliki Malang Jl. Gajayana No. 50 Malang Jawa Timur 65144 Indonesia
Universitas Islam Negeri(UIN) Maulana Malik Ibrahim Malang
24. Title: **IMPROVEMENT OF PROJECT MANAGEMENT USING ACCELERATED SAP METHOD IN THE ODOO ERP**
SUPRIYONO priyono@ti.uin-malang.ac.id
Teknik Informatika, Fakultas Sains dan Teknologi, Universitas Islam Negeri Maulana Malik Ibrahim Malang Jl. Gajayana No. 50 Malang Jawa Timur 65144 Indonesia
Universitas Islam Negeri Maulana Malik Ibrahim Malang

PARALLEL PRESENTATION (GROUP 2) NAROTAMA

- Title: ACTIVITY BASED COSTING IMPLEMENTATION TO DETERMINE MSME'S COST PRODUCTION**
ANGGA SETIAWAN, RESWANDA anggasetiawan2014@gmail.com, reswanda@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: ANALYSIS OF THE DISCIPLINE FACTORS OF EMPLOYEES AT THE SONY SUGEMA COLLEGE SURABAYA TUTORING INSTITUTE**
TRIA AFSYARI triaafsyari17@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: ANALYSIS THE EFFECT OF SERVICE QUALITY, PRICE AND FACILITIES ON CUSTOMER LOYALTY IN CENTRAL MOTOR GARAGE (CASE STUDY OF PANDAAN CENTRAL MOTOR GARAGE)**
ENNIS MUFARIDAH
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: ANALYSYS STRATEGHC PARTNERSHIP , DESIGN INOVATION PRODUCT IMPACT TO PRODUCT QUALITY AND COMPETITIVE ADVANTAGE SMEs CONVECTION IN NORTH SURABAYA AREA**
MOHAMMAD FATHUR ROCHMAN fathur.sbh@gmail.com ARASY ALIMUDIN arasyalimudin@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: BREAK EVEN POINT ANALYSIS AS A TOOL FOR PROFIT AND SALES PLANNING ON OTAK-OTAK BANDENG KANG WAHAB SME**
NISFATUR RIZKI, AGUS SUKOCO
rizkinisfatur30051995@gmail.com , agus.sukoco@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFECT ANALYSIS OF THE SERVICE QUALITY ON CUSTOMER SATISFACTION AT PT. BEE LOGISTICS TRANSWORLD SURABAYA**
ANDIRA PUSPITA FAJARINI andirapuspita@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFECT OF LEADERSHIP, MOTIVATION AND DISCIPLINE OF WORK ON EMPLOYEE PERFORMANCE CV. KIONG HO SURABAYA**
AKBAR RUDIN akbarrudin561@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFECT OF WORK ENVIRONMENT AND TRANSFORMATIONAL LEADERSHIP STYLE ON EMPLOYEE PERFORMANCE OF PT. EXCELSE MULTI RASA OUTLET AT TUNJUNGAN PLAZA SURABAYA**
IKA PRASETYA UTAMI ikaprasetyautami21@gmail.com I NYOMAN SUDAPET
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFECTIVENESS ANALYSIS OF WORKING CAPITAL ON MSME HANDYCRAFT**
LARAS NADA WAHYU ATIKA, AGUS SUKOCO wahyunada97@gmail.com , agus.sukoco@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFICIENCY OF MERCHANDISE INVENTORY AT COUNTER LEAGUE CENTRO GALAXY MALL IN SURABAYA**
HANUM ELOK WAFIRO hanum.elok@yahoo.com WAHYUDIONO wahyudiono18@yahoo.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: EFFISIEN INVENTORY TO GROWTH WITH JUST IN TIME METHODS FOR SMALL MEDIUM ENTERPRISS LUMPIA PEDJEOANG AT SURABAYA**
ARDHIAZIS ILHAM AWWALDYANTA toyongsk8@gmail.com AGUS SUKOCO agus.sukoco@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: ELANCING MOTIVATION ON SRIBULANCER, AN EVIDENCE FROM INDONESIA**
ANI WULANDARI ani.wulandari@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: INFLUENCE OF FACILITY, DISCOUNT, WORD OF MOUTH TO PURCHASING DECISIONS AND CUSTOMER LOYALTY (STUDY ON CUSTOMER OF NAV FAMILY KARAOKE DR. SOETOMO SURABAYA, BRANCH)**
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Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: INFLUENCE OF PACKAGING DESIGN, PROMOTION AND BRAND IMAGE ON CONSUMER BUYING INTEREST OF GLEK- GLEK TEA IN NGANJUK**
RATNA NINGTYAS NUR ROMADHONA , NYOMAN SUDAPET, HAMZAH DENNY SUBAGIO, dhonna99@gmail.com , nyoman.sudapet@gmail.com , dennysalon@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
- Title: INTERNAL MOTIVATION, EXTERNAL MOTIVATION AND EMPLOYEE PERFORMANCE**
AL ATUR AJIDIO alaturajidioutomo@gmail.com PUTU ARTAYA putu.artaya@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117

16. Title: **SOCIAL MEDIA MARKETING INSTAGRAM INFLUENCE, WORD MOUTH AND BRAND AWARENESS ON PURCHASE DECISIONS ON ARTHENIS TOUR AND TRAVEL**
NOVITA ALFIAN, SENGGURUH NILOWARDONO novitaalfia@gmail.com , sengguruh@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
17. Title: **STOCK PRICE AND PERFORMANCE OF INDOONESIAN BANKING, CASE STUDY FOR PERIOD OF 2015-2017**
CORNELIUS CANDRA ADI WIBOWO corneliuscandra.adiwibowo@gmail.com AGUS SUKOCO agus.sukoco@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
18. Title: **THE EFFECT OF CAPITAL STRUCTURE ON COMPANY VALUE WITH ROE AS AN INTERVENING VARIABLE IN THE BANKING SECTOR LISTED IN BEI 2015 – 2017**
DEVY DWI PUSPITASARI devydpuspitasari@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
19. Title: **THE EFFECT OF CREDIT RISK, CAPITAL ADEQUACY, LIQUIDITY RISK ON FINANCIAL PERFORMANCE AND CORPORATE VALUE (STUDY OF GOVERNMENT CONVENTIONAL COMMERCIAL BANKS RECORDED IN INDONESIA STOCK EXCHANGE)**
NOVITA AGUSTIN, I GEDE ARIMBAWA novitaagustin95@gmail.com , gede.arimbawa@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
20. Title: **THE EFFECT OF HUMAN RESOURCES DEVELOPMENT AND WORK ENVIRONMENT TOWARDS EMPLOYEE PERFORMANCE IMPROVEMENT PDAM SURYA SEMBADA CITY OF SURABAYA (STUDY OF THE CORPORATE SECRETARY SUB-DIRECTORATE)**
WITTA ANGGRAENI, HERMIEN TRIDAYANTI theresiawitta10@yahoo.com, hermien.tridayanti@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
21. Title: **THE EFFECT OF INTRINSIC MOTIVATION AND WORK STRESS ON PERFORMANCE OF EMPLOYEE PIZZA HUT MERR SURABAYA**
MOCHAMMAD FAJAR jarotest30@gmail.com BAYU AIRLANGGA Bayu.airlangga71@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
22. Title: **THE EFFECT OF PRODUCT QUALITY, BRAND TRUST, PRICE AND PROMOTION ON PURCHASE DECISIONS ON SURABAYA ROYAL RESIDENCE HOUSING (CASE STUDY IN PT PROPNEK REALTI VISIT)**
YUNI RAHMAWATI , SENGGURUH NILOWARDONO rahmawati.yuni95@gmail.com , sengguruh@narotama.ac.id
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
23. Title: **THE EFFECT OF PROMOTION, QUALITY PRODUCTS, AND PRICE ON PURCHASE DECISIONS**
JUNITA ARI ANGRAINI nitaa.ari@gmail.com I NYOMAN SUDAPET, HAMZAH DENNY SUBAGIO dennysaloon@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
24. Title: **THE EFFECT OF SERVICE QUALITY, UTILIZATION OF INFORMATION TECHNOLOGY, AND INNOVATION ON THE MARKETING PERFORMANCE OF PUTRA MANDIRI SURABAYA SAVINGS AND LOAN COOPERATIVES**
VINCENT AUDI SANTOSO v_audi@yahoo.com SENGGURUH NILOWARDONO sengguruh@gmail.com Universitas Narotama Surabaya
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
25. Title: **THE EFFECT OF THE ATMOSPHERE STORE AND SERVICE QUALITY ON CUSTOMER SATISFACTION AND REPURCHASE INTENTION IN HOUSE OF PADMANING, SURABAYA**
ABDUL WAHID
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
26. Title: **THE EFFECT OF TRANSFROMASIONAL LEADERSHIP, WORK DISCIPLINE AND COMPETENCE ON EMPLOYEE PERFORMANCE PT. ICE CREAM CAMPINA SURABAYA**
AKBAR PERMANA akbarpermana61.ap@gmail.com
Fakultas Ekonomi dan Bisnis, Universitas Narotama Surabaya, Indonesia Jl. Arief Rachman Hakim 51, Sukolilo, Surabaya 60117
27. Title: **THE EFFECT OF USING ONLINE TECHNOLOGY ON QUALITY OF SERVICES FOR OPENING ACCOUNTS IN BCA BANK SURABAYA**
NOVAQUITA novaquita19@gmail.com AGUS BAKTIONO agus.baktiono@narotama.ac.id
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PARALLEL PRESENTATION (GROUP 3) NAROTAMA

- Title: THE EFFECT OF WORK SKILLS, WORK ATTITUDE, WORK KNOWLEDGE ON WORK COMPETENCE AND EMPLOYEE PERFORMANCE IN GALAXY MALL SHUANG SURABAYA**
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- Title: THE INFLUENCE OF BRAND EQUITY TO PURCHASING DECISIONS ON WARDAH PRODUCTS (STUDIES CONDUCTED AT WARDAH SHOP, BEAUTY HOUSE, SURABAYA)**
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- Title: THE INFLUENCE OF BRAND IMAGE, PRODUCT INNOVATION AND SOCIAL MEDIA MARKETING ON SAMSUNG SMARTPHONE'S BUYING INTEREST : CASE STUDY ON NAROTAMA UNIVERSITY STUDENTS**
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24. **INFLUENCE OF WOM COMMUNICATION, PACKAGING DESIGN, AND BRAND IMAGE ON INTEREST BUYING (STUDY CASE OF CONSUMERS RAJA PISANG KEJU ARJUNA SURABAYA)**
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26. **THE INFLUENCE OF FACILITY, DISCOUNTS, AND WORD OF MOUTH TO PURCHASING DECISION AND CUSTOMER LOYALTY (STUDY ON CUSTOMER OF NAV FAMILY KARAOKE DR. SOETOMO SURABAYA, BRANCH)**
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27. **THE INFLUENCE OF DIRECT COMPENSATION AND INDIRECT COMPENSATION THROUGH WORK STANDARD VARIABLES AS INTERVENING VARIABLES ON EMPLOYEE PERFORMANCE AT WARUNG AYAM GORENG NELONGSO KLAMPIS, SURABAYA**
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28. **THE INFLUENCE OF ELECTRONIC WORD OF MOUTH, TRUST AND PRODUCT QUALITY ON PURCHASE DECISION OF FASHION PRODUCT THROUGH ONLINE SHOP (CASE STUDY : SME'S HOUSE OF SABRINA IN SURABAYA)**
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29. **THE EFFECT OF CREDIT RISK, CAPITAL ADEQUACY, LIQUIDITY RISK ON FINANCIAL PERFORMANCE AND CORPORATE VALUE (STUDY OF GOVERNMENT CONVENTIONAL COMMERCIAL BANKS RECORDED IN INDONESIA STOCK EXCHANGE)**
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PARALLEL PRESENTATION (GROUP 4)
ITS UNIV AIRLANGGA UNIV BRAWIJAYA POLBAN BANDUNG UNIK KADIRI UNIPA SURABAYA
UNIV JANABADRA JOGJA STIP SEMARANG STIP JAKARTA USU MEDAN POLTEK KUPANG
UNIV MUHAMMADIYAH PALANGKARAYA

1. Title: **ANALYSIS OF IMPROVING THE QUALIFICATION STRATEGY OF PLANNING AND SUPERVISION CONSULTANTS IN SURABAYA**
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2. Title: **THE EFFECT OF ORGANIZATION COMMITMENT AND WORK ENVIRONMENT ON JOB SATISFACTION THROUGH WORK MOTIVATION AT GOVERNMENT WATER COMPANY**
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3. Title: **AFFECTIVE COMMITMENT, CONTINUANCE COMMITMENT, NORMATIVE COMMITMENT, AND TURNOVER INTENTION IN SHOES INDUSTRY**
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4. Title: **BRAND SATISFACTION, BRAND TRUST AND BRAND LOYALTY**
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5. Title: **MILLENNIAL EMPLOYEES PERFORMANCE, TRANSFORMATIONAL LEADERSHIP AND ORGANIZATION COMMUNICATION**
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6. Title: **THE EFFECT OF PROMOTION THROUGH SOCIAL MEDIA ON PURCHASE DECISION WITH VIRAL MARKETING AS AN INTERVENING VARIABLE (CASE STUDY IN J.CO DONUTS & COFFEE KEDIRI CONSUMERS)**
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7. Title: **ECONOMIC MODEL OF CONCRETE INCORPORATING WITH BAMBOO, COCONUT FIBER, COCONUT SHELL, AND BIO-ENZYM**
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11. **THE INFLUENCE OF ORGANIZATIONAL CULTURE, EMPLOYEE COMMUNICATION AND LEADERSHIP STYLE ON WORK MOTIVATION AT THE COFFEE TOFFEE CAFE IN SURABAYA**
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